

Curriculum Vitae: Kate Fogelberg

Kate brings over a decade of experience working in the water, sanitation, health, and education sectors to the Springfield Centre. Formally trained in economic development and health, she has lived and worked in over a dozen countries in Latin America, Africa, and India. She has extensive experience in designing, implementing and monitoring water, sanitation and hygiene service delivery programmes to frontier populations. Kate oversaw the design and implementation of various M4P WASH programs in Latin America, involving large and small service providers, financial institutions, and public authorities. Early involvement in the [AkvoFLOW](#) monitoring tool development led to a deep interest in the sustainability of water and sanitation services. Kate has managed multicultural teams in Guatemala, Honduras, Bolivia, Peru, Ecuador, and India through strategy re-orientation and organizational change processes. Before her WASH career, Kate was involved in a variety of health research projects, from conducting a qualitative impact evaluation of an HIV/AIDS programme in Kenya to assessing the impacts of various health public policies in the US.

Personal Details

Nationality: American

Qualifications: Master of Arts, International Development Certificate, Global Health Affairs
University of Denver, Josef Korbel School of International Studies, Denver, USA
*Thesis: "Bringing Hope in the Midst of Multiple Adversities:
Peacemakers Community Based Organisation, HIV/AIDS and
Development in Kenya"*
Bachelor of Arts, Magna Cum Laude, International Relations with minor African
Studies, Tufts University, Medford, MA, USA. Independent research in New
Zealand and Madagascar.
"Making Markets Work", Springfield Centre, Bangkok, Thailand
Partnership Brokering Level 1, Partnership Brokering Association, Montreal

Language Skills: English (mother tongue), Spanish (fluent), French (conversational)

Current Position

Senior Consultant, The Springfield Centre for Business in Development Ltd, UK. The Springfield Centre focuses on economic reform and private sector development. The Centre's main activities include:

- Training: both in the UK and abroad;
- Development projects: mainly medium and long-term partnerships with particular institutions;
- Research: that provides the basis for new programme development;
- Consultancy: specific studies (e.g. project evaluations) undertaken at the request of clients.

Career History

2016 - present Senior Consultant, Springfield Centre, Durham, UK

2015 - 2016 Interim Country Director, Water For People-India, New Delhi, India

2008 – 2014 Regional Manager, Water for People South America, Arequipa, Peru

2008 – 2011 Latin America Water Correspondent, OOSKA News

2006 – 2008 Associate Manager, Water for People Latin America, Denver, USA

2004 – 2005 Global Health Affairs Programme Assistant, University of Denver, USA

2004 – 2005 Research Consultant OMNI Research and Training, Denver, USA

2004 Research Assistant International Peace Initiatives, Meru, Kenya

Relevant Experience

BANGLADESH: Lead Evaluator, Midterm Review of Sanitation Market Systems Programme, SDC:

Lead evaluator responsible for developing and delivering the midterm evaluation reviewing SDC and UNICEF's innovative market-based sanitation programme in six districts of Bangladesh. The review blends market system evaluation criteria, as well as the DAC criteria, and provides both an analysis of progress to date and recommendations for future work. *[February –April 2018]*

ETHIOPIA: Inception Phase Consultant for *Livelihoods Improvements for Women and Youth(LI-WAY)* in Addis Ababa, SNV, Mercy Corps, Technoserve, and Save the Children/SIDA.

Supporting the LI-WAY consortium throughout the entire inception phase for the SIDA-funded urban livelihoods programme focused on women and youth in Addis Ababa, Ethiopia. This includes providing training, coaching, in-country technical assistance and backstopping throughout the entire inception phase, from sector selection to market analysis and opening portfolio design. *[August 2017-ongoing]*

JORDAN: Consultancy supporting Market Assessment and Project Design for the Water Innovations Technologies (WIT) programme, Mercy Corps/USAID

Supported the WIT programme team advising on detailed assessments of water saving technologies and services markets in both the agriculture/horticulture and the domestic water use and conservation 'systems'. WIT aims to enhance water conservation practices in Jordan amongst both agriculture and domestic users, including the growing Syrian refugee population. The input included a mixture of capacity building for the WIT team, guidance for field-based market research, and support to the analysis and interpretation of the data and information generated. Outputs included a comprehensive Market Assessment Report, system vision(s) and opening portfolio design. Recommendations were also provided on operational and implementation priorities. *[July - September 2017]*

LATIN AMERICA: Reviewer, Energy Efficiency Programme in Artisanal Brick Kilns in Latin America to Mitigate Climate Change (EELA), SDC

Conducted the final external review of an innovative programme financed by the Swiss government to apply market systems thinking to climate change challenges. Following a first phase of technology development and validation, the programme worked with technology providers, financial institutions, and government authorities to encourage the adoption of more energy efficient brick firing technologies in Bolivia, Brazil, Colombia, Ecuador, Mexico and Peru. The review included both an assessment of general DAC criteria (relevance, effectiveness, efficiency, impact, and sustainability), as well as an assessment of the market systems changes facilitated by the programme. *[2016 - 2017]*

LATIN AMERICA: Advisory Board Member, Integrated Community-Municipal Water and Sanitation Management Consultancy, IADB

Member of a sector-based advisory board involved in reviewing the scope, methodology, and outputs of a multi-country review investigating local or national government support to community-managed water systems. *[April 2017-April 2018]*

GLOBAL: Trainer, Making Markets Work for the Poor: Introduction to Systemic Change in Sanitation, The Springfield Centre

As part of the Springfield Centre's semi-annual training course in systemic change approaches to development, developed an introductory training to applying systemic change thinking and practice to the sanitation sector. *[2016-present]*

GLOBAL: Trainer, Diagnosing Human Factors in Market Systems Development Programmes

As part of the Springfield Centre's semi-annual training course in systemic change approaches to development, Kate delivers one of the Skills in Use session focused on diagnosing behavioural factors in market systems development programmes. [2017-present]

INDIA: Interim Country Director, Water For People, Delhi

Oversaw team of 40+ professionals implementing water and sanitation services in Bihar, Kolkata, and Odisha states of India during leadership transition. Initiated research into private handpump mechanics, lessons learned from sanitation voucher scheme, and scaling up universal access to rural water services. [October 2015-February 2016]

PERU: "Catalyzing Market-based Sanitation" Programme

Secured funding from a range of private foundations and multilateral investment to pilot a market-based sanitation programme in Peru's second largest city. Oversaw the implementation of the programme, which included identifying private sector partners, persuading financial institutions to offer loans for sanitation products, improving current technical options in the market, and monitoring programme progress. [2011-2013]

BOLIVIA: Supporting Sustainable Sanitation in Peri-Urban Cochabamba

Secured funding for an initial pilot of market-based sanitation in peri-urban Cochabamba that included market research, partner identification and linkages, product testing and innovative marketing methods and monitoring. Following two-year pilot, secured additional UN HABITAT funding to expand programme to other areas of peri-urban Cochabamba. [2009-2011]

GLOBAL: Contributor to AkvoFLOW Monitoring Tool

Led the early efforts to develop AkvoFLOW, a water and sanitation post-construction methodology that fills the gap between implementation monitoring and in depth impact evaluations, to understand whether systems were continuing to provide services after direct support had ended. Developing that programme included field testing and implementation in Honduras, Guatemala, Bolivia, India, and Malawi. Recognising the need for improved understanding of post-implementation impacts, over thirty governments, development banks, and implementing organisations have adopted the tool and expanded its use into sectors beyond WASH. [2006-2010]

KENYA: Impact Evaluation of HIV/AIDS Support Services

Conducted a qualitative impact study of a community-based organisation providing support to women and children living with HIV/AIDS in rural Kenya. Worked with a variety of stakeholders including government health officials, NGOs, traditional healers, and educators to document the range of HIV/AIDS service providers in Meru, Kenya and suggest recommendations [2004]

Publications

Selected Publications:

- Fogelberg, Kate. 2014. How to Reach Everyone with Water and Make the Impossible Possible. *Thomas Reuters Foundation*. Available at <http://www.trust.org/item/20140320172606-qn8fm/>.
- Fogelberg, Kate. 2013. Measuring More than Pipes and Pumps: The Evolution towards Levels of Service and Sustainability at Water For People. *IRC Symposium: Monitoring Sustainable WASH Service Delivery; Addis Ababa, Ethiopia*.

- Fogelberg, Kate. 2013. From Adopt-a-Project to Permanent Services: The Evolution of Water For People's Approach to Rural Water Supply in Bolivia. *Water Alternatives* 6(3): 367-383.
- Fogelberg, Kate. 2011-2012. From our Water Correspondent Columnist *Waterlines*.
- Fogelberg, Kate and David Sparkman. 2011. Flushing Away Bolivia's Sanitation Crisis. *Water and Wastewater International* 26 (3): 42-43.
- Fogelberg, Kate. 2011. Can we Close the Loop by Making Money from Poop? <http://www.ircwash.org/news/can-we-close-loop-making-money-poop-gladys-quispe-thinks-so>.
- Fogelberg, Kate. 2010. Monitoring Water and Sanitation Sustainability. *International Journal of Social Ecology and Sustainable Development* 1(3): 72-85.
- Fogelberg, Kate; Montes, Julia, and Soto, Betty. 2010. From Excrement to Pines to Money in Bolivia. *Journal of Sustainable Sanitation* 1(5): 4-10.
- Fogelberg, Kate. 2010. "Filling the Knowledge Gap: Monitoring PostConstruction Water and Sanitation Sustainability." *Waterlines* Volume 29 (3): 220-235.
- Fogelberg, Kate. 2009. "Looking Back to Move Forward in Strength: Monitoring of Water System Sustainability." *Knowledge Management for Development* Volume 5(3): 229-245.
- Fogelberg, Kate, Diana Betancourt, and Wende Valentine. "Municipal Water and Sanitation Mapping in Honduras." *AWWA Journal*. March, 2008.
- Fogelberg, Kate. 2005. "Issues in Obtaining Informed Consent in Qualitative Cross-Cultural Research." In *Applied Field Methods: A Manual of Practice* ed. Peter W. Van Arsdale. Englewood, CO: Center for Cultural Dynamics.
- Fogelberg, Kate. "Not as Easy as A, B, C: Uganda's Approach to HIV/AIDS and Implications for the President's Emergency Plan for AIDS Relief." *Michigan Journal of Public Affairs* Vol 2: 1-12.
- Fogelberg, Kate and Kishore Kulkarni. "Neoclassical Theory of Development, Neoliberalism, and the Experience of Kenya." *ICFAI Journal of Applied Economics* Vol. IV (3): 15-26.
- Fogelberg, Kate and Alexandra Thalmann. "Amputation as a Strategy of Terror in Sierra Leone." *Journal of the High Plains Society for Applied Anthropology* 24 (2): 158-173.

Previous Work History

Regional Manager, Water for People South America, Peru

Developed innovative approaches to water, sanitation, and hygiene services, including market-based sanitation approaches, life-cycle costing mechanisms, self supply solutions, and post-construction monitoring tools. Contributed to "Everyone, Forever" movement to support local governments in Bolivia, Peru, and Ecuador to provide sustainable water, sanitation, and hygiene services to their populations. Line manager for Country Directors in the region and regional office staff responsible for programmatic and operational oversight. Cultivated regional developmental and funding opportunities and built regional relationships with governmental, non-governmental, and private sector stakeholders. Documented and disseminated lessons learned through publications, presentations, and participation in key sector events. [2008 – 2014]

Latin American Water Correspondent OOSKA News, USA

Researched and produced weekly news articles on environmental, water, and sanitation issues in Latin America, with a special focus on Peru and Bolivia for online water and sanitation news agency. [2008 – 2011]

Associate Manager, Water for People Latin America, USA

Led the development and implementation of a global monitoring system that later became Akvo FLOW. Supported the development of five-year strategic plans for country programmes in Central and South

America. Developed and implemented human resource and financial policies for the region. [2006 – 2008]

Global Health Affairs Programme Assistant, University of Denver, USA

Provided overall programme administration support, including programme development, for a growing department focused on linking health and international affairs. Additional duties included serving as a peer advisor to students interested in the Global Health Affairs programme, compiling and analysing research on health topics and planning events. [2004 – 2005]

Research Consultant, OMNI Research and Training, Denver, USA

Assisted in the preparation of *Colorado Healthy People 2010* Report for the Colorado Department of Public Health by analysing “Best Practices” in the areas of vaccinations, teenage pregnancies, and substance abuse. Recommended policy interventions for state officials in each category. Conducted a literature review on water and sanitation interventions and evaluation methodologies for the Water for Africa Programme. [2004 – 2005]