

Curriculum Vitae: Dr. Rachel Shah

Rachel is a market systems development (MSD) consultant with wide ranging experience in capacity building, applied research and project management. She has a PhD in Development Anthropology, and an MA in Research Methods. She has worked in the private sector, academia and non-governmental organisations and been trained in the use of a wide range of research methods, which she uses to inform evidence-based policy and practice recommendations. She is also highly experienced at facilitating and training programme teams and client groups in iterative, reflective methodologies including MSD frameworks. Rachel has completed the Springfield Centre's two-week course on Making Markets Work for the Poor (M4P). Rachel has a specific interest in the application of systems development to improving basic services, and in the social, political and behavioural drivers of development change. She offers training in practical approaches to ethnography and 'immersion' to support teams to achieve better results in analysing non-financial incentives.

Personal Details

Nationality:	British
Qualifications:	PhD Development Anthropology, Durham University, 2017 MA Research Methods (Anthropology), Durham University, 2011 BA (Hons) Combined Honours in Social Sciences, Durham University, 2005
Language Skills:	English (mother tongue), Indonesian (fluent in Eastern Indonesian dialect, conversational in standard Indonesian), French (basic), Walak (basic)
Accreditation:	Fellowship of the Higher Education Academy through the Postgraduate Certificate of Academic Practice, Durham University, 2017 Durham University Learning and Teaching Award, conferring Associate Fellowship of the Higher Education Authority, 2015

Current Position

Consultant, The Springfield Centre, UK. The Springfield Centre focuses on economic reform and private sector development and its main activities include:

- Training: both in the UK and abroad;
- Development projects: medium and long-term partnerships with particular institutions;
- Research: that provides the basis for new programme development;
- Consultancy: specific studies undertaken at the request of clients.

Career History

2017-current	Consultant, The Springfield Centre, Durham, UK
2016 – 2017	Anthropological Consultant in International Development (freelance) Senior Anthropology Tutor at Durham University, UK Business Development and Administration at Annie Barr Associates, UK
2010 – 2016	PhD Researcher, Durham University, UK
2008 – 2010	MA Research Methods, Durham University
2007 – 2012	Manager, The Bradfield Club in Peckham (NGO focused on urban development)

Relevant Experience

KENYA: Market Systems Analysis of youth vocational training and placement system and strategic advice for Generation Kenya

Researched and co-authored a report providing an initial analysis of the constraints and opportunities facing youth employment in Kenya and the current role and performance of Generation Kenya's 'education-to-employment' methodology. The analysis explored the implications of Generation taking a more systemic approach to youth employment and led to recommendations on how its approach and strategy could be rendered more sustainable and scalable. *[February – April 2019]*

GEORGIA: Lead Consultant, Case Study, Media and Information Interventions in Alliances Caucasus Programme (SDC)

Consulted, researched and authored a case study on the SDC-funded Alliances Caucasus Programme's work in media and information. Few market systems development programmes work on developing media systems, despite the potential ability media has to address constraints at scale. The programme wanted to share its learnings from a decade of working with media to address constraints in agriculture. Rachel reviewed programme documents, and interviewed programme staff and programme intervention teams in Georgia and produced a case study to support learning, with recommendations on what could be done differently in the future for even better outcomes. *[October – December 2018]*

INDONESIA: Editing and writing case studies on lessons-learned, Australia-Indonesian Partnership for Rural Economic Development (AIP-R)

Worked on a series of case studies to develop their structure, clarity and conceptual contributions whilst retaining their technical insights. This was delivered through the case study outputs, which were approved. These case studies present lessons learned on scale and sustainability, working with the private sector, working with the public sector and through the use of embedded adaptive management approaches. Two of these case studies involved the application of new MSD frameworks, which Rachel helped to develop and publish. *[July - October 2018]*

ETHIOPIA: Consultant, Livelihoods Improvement for Women and Youth (Li-WAY), Swedish International Development Cooperation Agency (Sida)

Advised and trained a multi-NGO consortium in an M4P diagnostic approach for the inception stage of this large and complex Sida-funded project in Addis Ababa, which led to the programme being commissioned for implementation. Rachel provided technical backstopping, and analysis of the principal and supporting markets in the main sectors relevant to women and young people. She delivered training and backstopping on monitoring and results measurement for the programme and had responsibility for the design of interventions for programme implementation. *[October 2017 to May 2018]*

UK: Consultant, War Child, Financial Analysis of UK Involvement in the Yemeni Crisis

Conducted analysis of UK humanitarian spend in Yemen for comparison with net profits and tax revenue to UK from arms sales to Saudi Arabia, for use in War Child campaigns (operated as subcontractor to Foresight Economics). The launch of this report led to extensive media coverage from outlets such as Al Jazeera, the Independent, The National and Middle East Eye. *[April 2017]*

UK: Consultant, Ipsos MORI, Indonesia Expert

Advised Ipsos MORI ethnography team on research methodology and pertinent ethnographic information in preparation for a research trip to Indonesia. An innovative advisory section Rachel included on 'Perceptions of "Westerners"' was considered particularly useful and worth including in future Ipsos MORI projects. *[April 2016]*

UK: Researcher (Voluntary), Centre for Social Justice and Community Development

Designed and led participatory research project for local NGO in West Newcastle. Trained participants in interviewing and ethics, oversaw the participant-led data collection, and co-authored a report for publication in an edited academic book. Jointly conducted participatory action focus-group research on ethnicity and its perceived relationship to residents' access to benefits; wrote report for NGO outlining findings which they used as evidence to support their ongoing operations. [2014-15]

INDONESIA/UK: PhD Researcher, Durham University, Education in International Development

Conducted in-depth quantitative and qualitative ethnographic research into the relative benefits and disadvantages of introducing schools to rural populations, according to different stakeholders. Conclusions included that often-invisible differences in values and conceptual frameworks between key stakeholders frequently prevent development goals being achieved. Findings have since been used to inform educational projects' policy and practices in running schools in the Papuan highlands, where Rachel advising on strategy and conducting research into multiple national curricula for a school supported staff development programmes [2010-16]

UK: Research-Driven Strategy, The Bradfield Club in Peckham

Managed a youth and community centre in North Peckham. The area was notorious for deprivation, violent crime and gang warfare, and the residents, who regularly faced prejudice and poverty, were wary of new initiatives. I used research to determine strategy and drive session development. The outcome was over a thousand individual engagements with teenagers in the first five months, and the average weekly attendance rising more than tenfold. [2007-2012]

KENYA: Team Leader, Partnership between Amani UK and Holy Trinity Church, Hazelmere

Rachel produced resources for international partnership between Holy Trinity Church and Amani UK, working with British and Kenyan stakeholders to collaboratively direct planning, teambuilding, fundraising and implementation of a two-week annual youth trip. [2006]

Selected Publications

- Lomax, J. and Shah, R. (2018) 'Unpacking incentives and capacities: factors affecting actor behaviour change.' *The Springfield Centre Working Paper*. Available at: <https://www.springfieldcentre.com/unpacking-incentives-and-capacities-factors-affecting-actor-behaviour-change/>
- Shah, R. (2018) 'A Reality Check for Rapid Immersion in Development Research,' *The Springfield Centre Working Paper Series Number 5*. Available at: <https://www.springfieldcentre.com/springfield-working-paper-series-5-a-reality-check-for-rapid-immersion-in-development-research/>
- Shah, R. (2017) 'An Ethnographic Analysis of the Use of Schooling as an International Development Tool in Eragayam Tengah, Papua. PhD Thesis. Durham University. Available at: <http://etheses.dur.ac.uk/11893/>
- Shah, R. (2016). 'Leisure, Labour and Learning', in Baillie Smith, M., Brown, E. Skinner, A. and Troll, T. (eds.) *Education, Learning and the Transformation of Development*. Oxon: Routledge, pp. 36-49.
- Shah, R. (2015). 'Questions of Power in Schooling for Indigenous Papuans', in Sillitoe, P. (ed.) *Indigenous Studies and Engaged Anthropology: The Collaborative Moment*. Farnham: Ashgate, pp. 235-255.