

Curriculum Vitae: Kate Fogelberg

Kate is a systems development and water and sanitation specialist. She brings fifteen years of implementation, advisory, and training experience to the Springfield Centre. Formally trained in economic development and health, she has lived and worked in over a dozen countries in Latin America, Africa, and Asia. She has extensive experience in designing, implementing and reviewing market systems development programs in a wide range of sectors from basic services such as water, sanitation, solid waste, and housing, as well as labour, tourism, and agriculture market systems. An experienced trainer and mentor, Kate is a member of the Springfield training team and has coached teams from diverse contexts through analysis and implementation processes. A keen writer, she is a regular contributor to Springfield's knowledge products and blogs.

Personal Details

Nationality: American

Qualifications: Master of Arts, International Development and Global Health Affairs
University of Denver, Josef Korbel School of International Studies, Denver, USA

Bachelor of Arts, Magna Cum Laude, International Relations with a minor in
African Studies, Tufts University, Medford, MA, USA

Partnership Brokering Level 1, Partnership Brokering Association, Montreal

Language Skills: English (mother tongue), Spanish (fluent), French (conversational)

Relevant Experience

GLOBAL: Resource Development for Remote Market Systems Development Training, Mercy Corps

Developed and delivered updated training content for an online mentorship program. Topics of focus included designing, managing, and measuring MSD interventions and delivery tactics included the use of video, live interviews, and creative participant exercises. This included remote coaching of both Mercy Corps internal technical assistance unit as well as nearly 30 practitioners from six countries.

[December 2020 – current]

GLOBAL: WASH Systems Change Measurement Assessment, Agenda for Change

Reviewed the systems change measurement practices of the 12 member organisations of Agenda for Change, a group of water, sanitation, and hygiene NGOs and donors pursuing systems change as a means towards sustainable water, sanitation, and hygiene services. Work included a rapid assessment of what members were measuring and how they measure systems change, as well as proposing a measurement framework for a second phase of research. *[June 2020-December 2020]*

MYANMAR / UK: WASH SPECIALIST, Audit of systemic change strategy in WASH, Lien AID

WASH specialist supporting Lien AID Myanmar in a review of its efforts to adopt a more systemic change agenda to water, sanitation and hygiene (WASH) work in the Ayeyarwady region of Myanmar. The task includes two phases: firstly, an audit of how effectively Lien AID has introduced a more systemic approach to its work and approach, providing recommendations on strengthening its strategy and processes. Departing from the audit, a second phase will assess performance after 2 years to capture learning and further strengthen the strategy and operational tactics. *[August 2020-December 2021]*

MEXICO and PERU: Housing Labour Market Strategy Consultant, Habitat for Humanity

Supported two teams to revisit their analysis of low – income incremental housing labour constraints and opportunities, develop and articulate overall programme and intervention level results chains, and provide mentoring guidance on applying market systems development frameworks to the low-income housing sector. *[July 2019 – March 2020]*

SRI LANKA: Strategy Consultant, Organic Spices, Coffee, Fisheries, and Tourism Sectors, Market Development Facility, DFAT

Mentored the team through a strategy review and update. This included analysing pilot interventions, synthesizing updated market intelligence, prioritising key constraints, and workshopping viable intervention areas. *[July 2019 – July 2020]*

SRI LANKA: Author, Lead Evaluator and Case Study Author, Systemic Change in the Seafood Sector, Market Development Facility, DFAT

Researched and authored a case study analysing the Market Development Facility (MDF) interventions and impact in the blue swimmer crab market system in Sri Lanka. Using a type of contribution analysis, the case documents the journey of how investments in the seafood processing sector led to a greater competitiveness in the sector, resulting in increased prices for crab fishermen. *[May – November 2019]*

TANZANIA: Inception Phase Solid Waste Management Sector Mentor for Dar Urban Jobs, DFID

Dar Urban Jobs (DUJ) is DFID's first programme applying market systems development to an urban context. The programme short-listed light manufacturing, solid waste management, and childcare services as systems important to the urban poor and with growth opportunities. Mentoring support over the six-month inception phase included participating in the market systems analysis and developing micro-pilots and intervention concept notes. *[January – October 2018]*

UK: Trainer, Introduction to Market Systems Development, Department for International Development (DFID)

Developed and delivered an introduction to market systems development course for funders, including DFID, FCO, and CDC. Topics covered included diagnosis, facilitation, and management of market systems programmes as well as specific reflection sessions on implications for DFID. *[January 2019, February 2020]*

GEORGIA: Team Leader, Co-Evaluator and Case Study Author, Media and Information Interventions in Alliances Caucasus Programme, SDC

Supported the development of a case study on the SDC-funded Alliances Caucasus Programme's work in media and information. Few market systems development programmes work on developing media systems, despite the potential ability media has to address constraints at scale. The programme wanted to share its learnings from a decade of working with media to address constraints in various agricultural market systems. *[August – December 2018]*

KENYA: Strategy Consultant, Water Market System, Kenya Markets Trust

Reviewed, researched, and updated the water sector strategy for Kenya Markets Trust (KMT). KMT has been working in the urban and rural water sub-sectors for seven years and as part of its institutional evolution, reviewed their sector strategies. The updated strategy includes building on successful innovations introduced to water utilities to improve performance and efficiency, as well as engagements with public agencies responsible for financing infrastructure and regulating service providers. *[June -September 2018]*

CAMBODIA: Lead Evaluator and Case Study Author, Investing in Infrastructure, DFAT

Researched and authored a learning brief on the DFAT-funded *Investing in Infrastructure (3i)* programme. At its halfway point, the programme wished to document and share the progress and learnings to date from the experience of applying viability gap funding to catalyse private investment in water and electricity services. *[March-July 2018]*

BANGLADESH: Lead Evaluator, Midterm Review of Sanitation Market Systems Programme, SDC:

Lead evaluator responsible for developing and delivering the midterm evaluation reviewing SDC and UNICEF's sanitation market system programme in six districts of Bangladesh. The review blends market system evaluation criteria, as well as the DAC criteria, and provides both an analysis of progress to date and recommendations for future work. *[February 2018-April 2018]*

ETHIOPIA: Inception Phase Consultant for *Livelihoods Improvements for Women and Youth (LI-WAY)*

in Addis Ababa, SNV, Mercy Corps, Technoserve, and Save the Children/SIDA: Supporting the LI-WAY consortium throughout the entire inception phase for the SIDA-funded urban livelihoods programme focused on women and youth in Addis Ababa, Ethiopia. This includes providing training, coaching, in-country technical assistance and backstopping throughout the entire inception phase, from sector selection to market analysis and opening portfolio design. *[August 2017-May 2018]*

JORDAN: Consultancy supporting Market Assessment and Project Design for the Water Innovations

Technologies (WIT) programme, Mercy Corps/USAID: Supported the WIT programme team advising on detailed assessments of water saving technologies and services markets in both the agriculture/horticulture and the domestic water use and conservation 'systems. WIT aims to enhance water conservation practices in Jordan amongst both agriculture and domestic users, including the growing Syrian refugee population. The input included a mixture of capacity building for the WIT team, guidance for field-based market research, and support to the analysis and interpretation of the data and information generated. Outputs included a comprehensive Market Assessment Report, system vision(s) and opening portfolio design. Recommendations were also provided on operational and implementation priorities. *[July - September 2017]*

LATIN AMERICA: Evaluator, Energy Efficiency Programme in Artisanal Brick Kilns in Latin America to Mitigate Climate Change (EELA), SDC

Conducted the final external review of an innovative programme financed by the Swiss government to apply market systems thinking to climate change challenges. Following a first phase of technology development and validation, the programme worked with technology providers, financial institutions, and government authorities to encourage the adoption of more energy efficient brick firing technologies in Bolivia, Brazil, Colombia, Ecuador, Mexico and Peru. The review included both an assessment of general DAC criteria (relevance, effectiveness, efficiency, impact, and sustainability), as well as an assessment of the market systems changes facilitated by the programme. *[2016 - 2017]*

GLOBAL: Trainer, Diagnosing Human Factors in Market Systems Development Programmes

As part of the Springfield Centre's semi-annual training course in systemic change approaches to development, Kate delivers one of the Skills in Use sessions focused on diagnosing behavioural factors in market systems development programmes. *[2017-present]*

GLOBAL: Trainer, Making Markets Work for the Poor: Introduction to Systemic Change in Sanitation, The Springfield Centre

As part of the Springfield Centre's semi-annual training course in systemic change approaches to development, developed an introductory training to applying systemic change thinking and practice to the sanitation sector. *[2016- present]*

INDIA: Interim Country Director, India, Water For People

Oversaw team of 40+ professionals facilitating water and sanitation services in Bihar, Kolkata, and Odisha states of India during leadership transition. Initiated research into private handpump mechanics, lessons learned from sanitation voucher scheme, and scaling up universal access to rural water services. [2015 - 2016]

PERU: “Catalysing Market-based Sanitation” Programme, Water for People

Secured funding from a range of private foundations and multilateral investment to pilot a market-based sanitation programme in Peru’s second largest city. Oversaw the implementation of the programme, which included staff training on market systems approaches, identifying private sector partners, persuading financial institutions to offer loans for sanitation products, improving current technical options in the market, and monitoring programme progress. [2011 - 2014]

SOUTH AMERICA: Regional Manager, Peru, Water for People South America

Developed innovative WASH strategies, including market-based sanitation approaches, life-cycle costing tools, and self-supply solutions. Line manager for Country Directors in the region and regional office staff responsible for programmatic and operational oversight. Cultivated regional developmental and funding opportunities and built regional relationships with governmental, non-governmental, and private sector stakeholders. Documented and disseminated lessons learned through publications, presentations, and participation in key sector events. [2008 - 2014]

KENYA: Impact Evaluation of HIV/AIDS Support Services

Conducted a qualitative impact study of a community-based organisation providing support to women and children living with HIV/AIDS in rural Kenya. Worked with a variety of stakeholders including government health officials, NGOs, traditional healers, and educators to document the range of HIV/AIDS service providers in Meru, Kenya and suggest recommendations [2004]

Research Consultant, OMNI Research and Training, Denver, USA

Assisted in the preparation of *Colorado Healthy People 2010* Report for the Colorado Department of Public Health by analysing “Best Practices” in the areas of vaccinations, teenage pregnancies, and substance abuse. Recommended policy interventions for state officials in each category. Conducted a literature review on water and sanitation interventions and evaluation methodologies for the Water for Africa Programme. [2004 – 2005]

Career History

- **2016 - Present** Managing Consultant, The Springfield Centre, Durham, UK
- **2015 - 2016** Interim Country Director, Water For People India, New Delhi, India
- **2008 – 2014** Regional Manager, Water for People South America, Arequipa, Peru
- **2008 – 2011** Latin America Water Correspondent, OOSKA News
- **2006 – 2008** Associate Manager, Water for People Latin America, Denver, USA
- **2004 – 2005** Global Health Affairs Programme Assistant, University of Denver, USA
- **2004 – 2005** Research Consultant OMNI Research and Training, Denver, USA
- **2004 - 2004** Research Assistant International Peace Initiatives, Meru, Kenya